



PRESS RELEASE

IMMEDIATE RELEASE

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KIB Continues VHA Community Day Tradition with Park Beautification Project

Keep Irving Beautiful (KIB) has partnered with the Irving-based VHA family of companies for their "Community Day" since 2009, and the event itself marked its 13th year on October 13, 2015. At all the offices across the country, employees volunteer with local non-profits in community service projects, and this year marked the first to include the UHC company which recently merged with VHA. Gregory Schretter, in his third year as a team leader, and co-leader Zachary Weaver coordinated with KIB on the project, which involved painting the metal safety fencing that surrounds the Senter Park swimming pool. A total of 20 employee volunteers spent the day applying a fresh coat of white paint to the pool fence. They were joined by Service Learning students from North Lake College who are working with KIB during the fall semester. The City of Irving Parks Aquatics Department provided supplies and technical guidance, and the volunteers gave 96 hours of service in making the pool area brighter and more inviting for the many people who will visit the facility.

"This is an event that we look forward to each year," said KIB Board member Kelly Horn. "We know that there are many worthy organizations in the area, so we are grateful that the VHA family of companies chooses KIB as one of their community partners. This is their third project with KIB here at Senter, and they have also completed beautification projects at Fritz, Running Bear and Northwest Parks. They have made a positive and lasting impact over the years, and serve as an outstanding example of corporate citizenship, and of giving back to and becoming a vital part of the community where they work."

Keep Irving Beautiful is a non-profit, grassroots, leadership organization dedicated to educating our community about litter abatement, recycling, and beautification in order to help preserve the health and promote the social and economic prosperity of our city. As an award winning affiliate of Keep America Beautiful and Keep Texas Beautiful, Keep Irving Beautiful reaches out to and partners with all sectors of our city including government, business, church, cultural, educational, neighborhood and civic organizations. If you are interested in volunteering with KIB, or making your activity a "green event," please go to www.KeepIrvingBeautiful.org, or call the KIB office at 972-721-2175.