

Keep Irving Beautiful Newsletter



KIB's Adopt-a-Spot Program

This month's newsletter pays tribute to some of KIB's hardest working partners, our fabulous Adopt-a-Spot volunteers. This program has been a part of KIB almost as long as KIB has been in existence, and some of our adopters were among the original groups and individuals who signed up back in the 1990s.

Participating in Adopt-A-Spot (AAS) involves the "adopting" of a specific location and making a commitment to pick up litter on a regular basis and report results to Keep Irving Beautiful each month. The program is a cross-section of Irving itself, with spots adopted by businesses, faith groups, schools, scout troops and neighborhood associations, or by individuals and families who want to make a positive difference in their community. There are currently 68 active locations across the city, and last year the Adopt-a-Spot volunteers donated approximately 4,000 hours of their time in picking up 2,200 bags of trash and recyclables. That makes a huge difference in the appearance of our community, and for that we are very grateful.



Cub Scout Pack 773, our first Adopt-a-Spot prize winners for 2016!

Because the Adopt-a-Spot program is such an important part of KIB's overall programming, it's also important that we get our data in a timely manner. As a way of saying thank you to those adopters who report on time, throughout the year we will have prize drawings. Adopters who report their numbers within the first week of the month will be eligible for the drawing. Congratulations to Cub Scout Pack 773, led by Cubmaster Bobby Poarch. They maintain a location in the area surrounding Holy Family Catholic Church, and were among the first to

report their January totals. They won a \$25 Target gift card for the timely reporting of their efforts to keep their area clean. Way to go, Pack 773!

To find out more, or to sign up to become an Adopt-a-Spot volunteer, please go to the website www.cityofirving.org/309/Adopt-A-Spot, or scan the QR code below:



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Did You Know?

You may have noticed the addition of the "Keep America Beautiful National Award Winner 2015" icon above. In honor of KIB receiving one of the first six "Sustained Excellence Awards" recently presented at the National Conference, we'd like to include these facts about our national affiliate, Keep America Beautiful (KAB):

- KAB was founded in 1953, largely in response to the increase in litter seen with construction of the Interstate Highway Program.
- There are more than 600 KAB affiliates across the country.
- KAB programs include RecycleMania, America Recycles Day and the Great American Cleanup, which drew more than 4 million volunteers in 2015.



Our newest Adopt-a-Spotters are the "Stipes Stallions" of Stipes Elementary School (above), who started in January. Welcome!

Reminder: Register online for the "Don't Mess with Texas Trash-Off," on the KIB website www.keepingirvingbeautiful.org, or scan the QR code below.

Don't mess with Texas

TRASH-OFF

APRIL 9, 2016



Support KIB through our "Go Fund Me" Campaign

KIB is coming up on a very big milestone soon. We will be celebrating our silver anniversary in 2017. Yes, KIB is turning 25 years old! We've come a long way since our beginning as "Irving Beautification, Inc." in 1992. In honor of that, we have initiated a fundraising campaign through the popular "Go Fund Me" site with a goal of raising **\$25,000 by 2017**. If you would like to be a partner in this, please go to <https://www.gofundme.com/kibturns25>, or scan the QR code below and donate. Any amount will be greatly appreciated. You can also link your Kroger or Tom Thumb card to KIB or shop through Amazon Smiles to support KIB. Check our website to find out how, or call the office at 972-721-2175. Thanks!



KIB's Go Fund Me page (above) and QR code link (left).