



NEWS RELEASE

Contact: Rick Hose
(972) 721-2175, or rhose@cityofirving.org

FOR IMMEDIATE RELEASE
January 30, 2017

Keep America Beautiful Recognizes Keep Irving Beautiful and Irving Code Enforcement National Awards Ceremony Held in Washington, D.C.

(IRVING, TEXAS)– Keep Irving Beautiful (KIB) and the City of Irving Code Enforcement Department were recently honored at the Keep America Beautiful National Awards Ceremony. The event took place during Keep America Beautiful 2017 National Conference in Washington, D.C., where KIB and Code Enforcement were among the more than 80 individuals and/or organizations from communities across America to receive national recognition. KIB distinguished itself as an affiliate by receiving both the President’s Circle Award and the Sustained Excellence Award. The Code Enforcement Department was honored with a first place National Community Improvement Award in the “Overall Community Improvement” category.

Keep America Beautiful National Awards acknowledge the passion, dedication, and impact of Keep America Beautiful affiliates from across the nation as well as partner organizations and individuals who share the Keep America Beautiful vision of a country in which every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful consists of a national network of more than 620 statewide and community-based affiliates whose programs, initiatives, and efforts, supported by millions of volunteers, help transform public spaces into beautiful places.

“These imaginative, inspirational and transformative community leaders help bring to life creative, resourceful and meaningful programs in their communities,” said Mike Rosen, Keep America Beautiful senior vice president, marketing and communications, who served as emcee of the event. “It’s my privilege to recognize Keep Irving Beautiful for such valuable, mission-based work that helps their community be more socially connected, environmentally healthy and economically sound.”

KIB Board President Jim Scrivner added, “We take a great deal of pride in what we do here in Irving, and while we don’t do it for the recognition, it is certainly very nice to be honored by our national organization. KIB was one of only five affiliates in the country to receive Sustained Excellence Award this year, which is a great accomplishment. The City of Irving Code Enforcement was also very deserving of its First Place Award in Overall Community Improvement.”

The Keep America Beautiful National Conference, its premier educational and networking event, brought together more than 350 leaders from the Keep America Beautiful national network of

affiliates, business leaders, policymakers and other experts who shared innovative ideas and proven strategies to help End Littering, Improve Recycling, and Beautify America's Communities.

The 2017 Keep America Beautiful National Conference was made possible through the support of some of America's leading companies, including: Title Sponsor – Wrigley Company Foundation; Leadership Sponsors – Altria, Lowe's and Santa Fe Natural Tobacco Company; Stewardship Sponsors – Anheuser-Busch, Steel Recycling Institute; Strategic Sponsors – Dr Pepper Snapple Group, Northrop Grumman; Supporting Sponsors – Foodservice Packaging Institute, Maryland Environmental Services and Owens-Illinois, Inc. Scholarships were provided by Altria, Dr Pepper Snapple Group and The Share Fund.

About Keep America Beautiful

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country in which every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people End Littering, Improve Recycling, and Beautify America's Communities. The organization is driven by the work and passion of more than 620 state and community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To donate or take action, visit kab.org. Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).

About Keep Irving Beautiful

Keep Irving Beautiful is a non-profit, grassroots, leadership organization dedicated to educating our community about litter abatement, recycling, and beautification to help preserve the health and promote the social and economic prosperity of our city. As an award-winning affiliate of Keep America Beautiful and Keep Texas Beautiful, Keep Irving Beautiful reaches out to all sectors of our city including government, business, church, cultural, educational, neighborhood and civic organizations. If you are interested in volunteering with KIB, or making your activity a "green event," please go to [Keep Irving Beautiful](#), or call (972) 721-2175.