



Keep Irving Beautiful Newsletter



KIB Donations and Fundraising

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In an effort to enhance our programs and add additional activities, Keep Irving Beautiful has been focusing on fundraising this year. As a 501(c)(3) non-profit, KIB depends on the generosity of its volunteers in giving of their time to make our events successful, and they do an outstanding job. But we also rely on the support of community members and sponsors to help achieve that goal. The story on the AirHogs fundraiser is in the article below, and here are some of the other ways you can support KIB's mission:

North Texas Giving Day: KIB will be participating in this event again this year, which is the Communities Foundation of Texas' annual 18-hour online giving extravaganza for North Texas nonprofits. On September 14, 2017, from 6:00 a.m. to midnight, go to: <https://northtexasgivingday.org/> to donate. Any donation of \$25 or more will make KIB eligible for bonus giveaways throughout the day.

Amazon Smile: When you purchase online from Amazon, go through the **Amazon Smile** site instead: <http://smile.amazon.com/>. Choose **Keep Irving Beautiful** as your charity, and shop as usual! KIB will receive a percentage of each purchase.

Kroger and Tom Thumb Stores: Both these groceries have a rewards program for non-profits that are linked to the shopper's reward cards. For Kroger, go online to <https://www.kroger.com/communityrewards>, and



Another way to support KIB is through in-kind donations, like the Verizon Green Team, who packed and donated volunteer kits containing gloves, T-shirts and other useful items.

link your card to KIB using the number 58908. For Tom Thumb, pick up a form at the customer service area, and fill in our number 13571. Once the card is activated, KIB will receive a donation for each purchase you make.

KIB also has a variety of T-shirts available for a suggested donation of \$8.00. You can view these on the www.rockthegreen.org website, and call the KIB office at (972) 721-2175 if you are interested in purchasing these. And if you or your organization is interested in donating directly to KIB, we now have the capability of taking a credit card transaction over the phone. However you support us, through your time or donations, KIB thanks everyone who helps make us the successful affiliate we are.

Did You Know?

Since we just had the big baseball night, here are a few tips for greening your next baseball tailgate, or football in the fall:

- Carpooling - if you're going to meet your friends at the game, save on emissions (and parking fees!) by riding together
- Set up a waste station - don't let recycling go by the wayside when you're away from home.
- Use a 5-gallon container for drinks instead of individual bottles, and bring your own reusable drinking devices
- Replace paper plates and utensils with biodegradable alternatives which can be composted.

Thanks to Earth911.com for the information.



KIB staff was presented with the Gold Star Affiliate Award by Keep Texas Beautiful (KTB) Director Suzanne Kho (center) at the 50th annual KTB state conference held in San Antonio from June 12 to 14.

A Great Night for Irving at the AirHogs Game

Friday, June 9 was a beautiful night for a ball game - a Texas AirHogs game, that is - and especially if you were there to celebrate your city on "Irving Night." KIB and the AirHogs staff worked closely together to make this event happen. The night was all about Irving, with City Manager Chris Hillman throwing out the first pitch, and the ICTN video "We Only Have One Planet. Don't Trash It!" playing during breaks in the action. KIB and the City of Irving Drainage Program had tables set up near the entrance featuring information and lots of giveaway items. KIB also placed recycling stations throughout the stadium, and the

AirHogs featured one of the recycling containers in a between-innings race between their mascot "Scout" and a young fan. Scout placed the importance of recycling ahead of winning the race when he stopped to put several plastic water bottles into the container at third base.

Not only was "Irving Night" a fun, family-friendly event, it was also a fundraiser for Keep Irving Beautiful. Any ticket purchased online using the special code IRVING generated \$3.00 for KIB. Thanks to everyone who came out to support us. KIB appreciates you!



KIB friends and volunteers enjoyed a great "Irving Night" at the AirHogs Stadium on June 9. These young fans lined up for autographs from their favorite players before the game.

