



NEWS RELEASE



Jan. 22, 2018

Contacts:

Susan Rose, (972) 742-2325 or srose@cityofirving.org
Meribeth Sloan, (214) 662-9805 or msloan@cityofirving.org

FROST FEST BRINGS SNOW TO IRVING

(IRVING, TEXAS) — Pull on your jacket and boots, it's time to enjoy some snow in Texas. [Cimarron Park](#) will transform into a snowy winter festival for the City of Irving's annual [Frost Fest](#). The free event will be held from 10 a.m. to 1 p.m. Jan. 27 at Cimarron Park, 100 Cimarron Trail.

The winter themed attractions include ice skating, a snow play area, giant inflatable maze and toboggan tunnel slide, snow tubing hill, winter family photos and ice sculpture demonstrations. Kids can also have a meet and greet with KERA character, Nature Cat.

The Irving Public Library will host library card sign-ups, winter crafts, story readings and puppet shows in the warmth of the [Cimarron Park Recreation Center](#).

Parking is free at Ranchview High School, 8401 E. Valley Ranch Parkway. Guests can take complimentary shuttles to and from the event. An ADA accessible shuttle also will be available.

[Whole Foods Market](#) is the presenting sponsor. For event information, visit the city's [event page](#).

###

The [City of Irving](#) is an economic powerhouse in North Texas and is home to the region's largest office park, where more than 10 percent of Fortune 500 companies are headquartered or have a significant presence. Irving is the 13th largest city in the state with 237,000 residents and the most diverse ZIP code in the country.