



NEWS RELEASE

Contact: Rick Hose
(972) 721-2175, or rhose@cityofirving.org

FOR IMMEDIATE RELEASE
January 26, 2018

KEEP IRVING BEAUTIFUL HONORED NATIONALLY **Organization Attains Highest Level in Keep America Beautiful**

(IRVING, TEXAS)– Keep Irving Beautiful (KIB) was recently honored at Keep America Beautiful’s 2018 National Conference, held January 17 through 19 in Dallas, Texas. KIB distinguished itself as an affiliate by receiving both the President’s Circle Award, the top level an affiliate can achieve, and the Sustained Excellence Award, which represents consistency and outstanding achievements in their programs over a three-year period. Of the 600+ national affiliates, only eight received that distinction.

KIB Board President Jim Scrivner commented on the honors by saying, “It was a pleasure to welcome Keep America Beautiful and representatives from all over the country here to Texas for the 65th anniversary of this great organization. We are very proud of what Keep Irving Beautiful has accomplished here in Irving, and it is very nice to be honored by our national organization for those efforts. KIB was one of only eight affiliates in the country to receive Sustained Excellence Award this year, and that is reflective of the commitment and enthusiasm of our volunteers and sponsors who make this all possible.”

Keep Irving Beautiful is a non-profit, grassroots, leadership organization dedicated to educating our community about litter abatement, recycling, and beautification to help preserve the health and promote the social and economic prosperity of our city. As an award-winning affiliate of Keep America Beautiful and Keep Texas Beautiful, Keep Irving Beautiful reaches out to all sectors of our city including government, business, church, cultural, educational, neighborhood and civic organizations. If you are interested in volunteering with KIB, or making your activity a “green event,” please go to [Keep Irving Beautiful](http://KeepIrvingBeautiful.org), or call (972) 721-2175.