

KEEP IRVING BEAUTIFUL NEWSLETTER



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MARCH BEGAN ACTIVE SEASON FOR KIB

With Earth Day approaching on April 22, Keep Irving Beautiful's schedule tends to fill up in the weeks leading up to Earth Day, as well as in the weeks following. This year is proving to be no exception. One project was with the Church of Jesus Christ of Latter-day Saints Youth Conference. On March 17, a total of 91 volunteers – 67 youth and 24 adults – gathered at Running Bear Park for a day of service. The group combined for a total of 273 hours by collecting 940 pounds of litter (760 of which were recyclable) as well as painting safety fencing near the playground. KIB has been partnering with the Latter-day Saints since 2011, and works with faith groups of all denominations through its Faith Groups Outreach Program.

On March 8, KIB staff member Julie Schmitt attended Brown Elementary Career Day to talk to 1st and 2nd graders about KIB programs and the importance of volunteering. She was joined by Amber Nelson of the city's Stormwater program, who talked about working with KIB to keep litter and pollutants out of our waterways.

KIB's Blanket Project continues to grow in popularity, with volunteer groups making twelve no-sew blankets this past month. These will be donated to non-profits in the Irving area, such as Crisis Ministries of Irving.

APRIL – EARTH DAY AND SO MUCH MORE

KIB's spring cleanup event – the “Don't Mess with Texas Trash-Off” – is scheduled for Saturday, April 7, at Trinity View Park. We have had an outstanding response by our volunteers, and closed our online registration. Remember that we also have the Trash Bash on September 30, so those who didn't sign up in time for this can join us in the fall.

We will be action-packed in the weeks ahead, with a variety of events ranging from corporate service projects with longtime friends Acosta Cares, to numerous Earth Day events, including the Earthx at Fair Park, which drew more than 130,000 attendees last year, Verizon's Green Expo, and North Lake College Earth Day.

Upcoming dates of note:

- April 7: Don't Mess with Texas Trash-Off, Trinity View Park**
- April 19: Verizon Earth Day Green Expo**
- April 20-22: Earthx, formerly Earth Day Texas, at Fair Park**
- April 24: North Lake College Earth Day, Central Campus**
- May 5: City of Irving Cinco de Mayo event, Senter Park**
- May 11: Acosta Cares Day of Service, Trinity View Park**
- June 11-13: Keep Texas Beautiful Conference, Georgetown**



LDS Youth Conference volunteers on March 17 (top), Brown Career Day (2nd from top), Calvary Church “Loving our City” volunteers will be the cook team at this year's Trash-Off (bottom).

