



MEDIA ADVISORY



November 28, 2018

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Kick-Off the Holiday Season at City of Irving's [Holiday Extravaganza](#) Dec. 1

(IRVING, TEXAS) – City of Irving invites all holiday enthusiasts to its annual [Holiday Extravaganza](#) for a day of seasonal festivities Dec 1.

Who: Residents and visitors will have the opportunity to taste locally made chili, watch the holiday parade, visit City Hall's open house, view the tree lightening ceremony and more.

What: This year, Parks and Recreation Department's parade and holiday festivities will showcase the theme, North Pole.

When: The day will start at 9 a.m. with the Police and Fire Blue Christmas Chili Cook-Off and conclude at 6:20 p.m. with a fireworks show.

Where: The holiday event schedule:

- **Police and Fire Blue Christmas Chili Cook-Off:** 9 a.m. to 4 p.m. at Heritage Park, 217 S. Main St.
- **Traditional Holiday Parade:** 4 p.m. also at Heritage District (**72 floats**, [route map](#))
- **Holiday Open House:** 5 to 6:30 p.m. at Irving City Hall, 825 W. Irving Blvd.
- **Tree Lightening Ceremony:** 5:30 p.m. also at Irving City Hall
- **Fireworks Show:** 6:20 p.m. also at Irving City Hall
- **Centennial Park Holiday Lights:** Dusk to 10 p.m. Dec. 1-25 at Centennial Park, 444 W. Second St.

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The [City of Irving](#) is an economic powerhouse in North Texas and is home to the region's largest office park, where more than 10 percent of Fortune 500 companies are headquartered or have a significant presence. Irving is the 12th largest city in the state with 240,000 residents and the most diverse ZIP Code in the country.