

Keep Irving Beautiful Welcomes Connectrac Employee Volunteers Beautify Trinity View Park

(IRVING, TEXAS)— Employees from Connectrac, a Dallas-based company that develops and provides wireway systems and accessories, recently enjoyed a day off in order to volunteer with Keep Irving Beautiful (KIB). The group gathered at Trinity View Park on the morning of May 24, ready to work with KIB and City of Irving Parks staff on a beautification project.

After signing in and receiving safety instructions, the group divided into cleanup and paint crews. The cleanup teams fanned out across the park and into the bordering River Hills Park to pick up litter that had washed in from recent rains. The volunteers collected 420 pounds of trash and another 130 pounds of recyclable material, which was diverted from the landfill. While this was happening, the painters took on the task of applying a fresh coat of green paint to the larger pavilion near the football fields. The volunteers also painted a second smaller pavilion. At the end of the morning, a total of 49 volunteers had contributed 196 hours toward a very successful service day.

“KIB encourages companies or organizations that might not be based in Irving to come to the city and volunteer,” said KIB board member William McCary. “Connectrac’s headquarters is located just across the Elm Fork of the Trinity River. KIB and Connectrac have a common interest to take care of this waterway that forms the shared border. The volunteers who picked up litter helped to keep it from reaching the river, and those who painted pavilions helped to make the beautiful park even more inviting. KIB appreciates their efforts and looks forward to welcoming the company back to Irving again.”

[Keep Irving Beautiful](#) is a nonprofit organization dedicated to educating the community about litter abatement, recycling, and beautification to help preserve the health and promote the social and economic prosperity of the city. As an award-winning affiliate of Keep America Beautiful and Keep Texas Beautiful, Keep Irving Beautiful reaches out to all sectors of the community, including government, businesses, churches, as well as cultural, educational, neighborhood and civic organizations. For more information on volunteering with KIB or making an activity a “green event,” visit CityofIrving.org/284/Keep-Irving-Beautiful or call (972) 721-2175.