

Keep Irving Beautiful Newsletter



KIB Events Engage Many in Service

February was a month that showed the wide range of KIB activities and programs.

The first event, on February 4, was a partnership with the ICVB (Irving Convention and Visitors Bureau) at the "Emerge 2020" Conference. The KIB team of 24 attendees gave 60 hours of service by making 16 no-sew blankets, which were then donated to four different nonprofits.

On February 7, staff attended Career Day at Hanes Elementary, along with mascot Kirby, and presented to 90 first-grade students and their teachers.

On February 20, employee volunteers from the Irving Whole Foods Market participated in a paint project at the Senter East Building, where they painted a hallway and kitchen. This marked the fourth different group that has painted at the building.

Christ Church hosted "Disciple Now" on February 22, a youth conference with three other churches. They held a neighborhood cleanup with 74 youth and adults giving 148 hours and collecting 420 pounds of litter.

We closed the month with a beautification project at the newly renovated Senter Park Recreation Center. UPS employee volunteers painted interior columns, walls and stairwells at the center.

Looking Ahead to Spring

KIB is preparing for an exciting and event-filled spring season. Here is a sample of what lies ahead:

On March 6, we will bring our environmental mascot skit to a little bit more mature crowd than the usual at the Heritage Senior Center. The seniors will learn about recycling and the products that can be made from recycled material.

On March 21, employee volunteers from Irving-based Fluor Corporation will participate in a tree-planting project at Trinity View Park. These trees were purchased through a generous grant from the Fluor Foundation.



Parks staff and Tree Board members accept the "Highest Branch" award at the North Texas Urban Forestry Conference

February was also a month of awards, the first being the President's Circle Award from Keep America Beautiful. KIB staff accepted this award during the national conference held from February 11 to 14 in Memphis, Tennessee.

The second award honored the partnership between KIB and the City of Irving Parks and Recreation Department for their initiatives in planting trees and community engagement. On February 19, several members of the Parks staff and Tree Board accepted the "Highest Branch" award from the North Texas Urban Forestry Council during their annual conference in Hurst.

The "Don't Mess with Texas Trash-Off" is almost here! KIB's annual spring cleanup is scheduled for April 4 at Trinity View Park. Join hundreds of other volunteers as we work together to help keep litter from reaching the Elm Fork of the Trinity River. Lunch will be provided, and we will also have a canned food drive. Please register online by March 27. When capacity is reached, registration will close, so please sign up early.



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Emerge 2020 attendees with two of the 16 blankets they made for their service project



Principal Henderson (L) stopped for a photo with Kirby at Career Day



Whole Foods volunteers after their project at the Senter East Building



UPS Volunteers with their reusable KIB shopping bags, after the paint project at Senter Park.