



# NEWS RELEASE



## FOR IMMEDIATE RELEASE

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### **Irving Chalk the Block**

Residents and Businesses Encouraged to Chalk Colorful Summer Scenes

**(IRVING, TEXAS)** — The City of Irving invites residents, businesses and community organizations to grab some chalk, go outside and draw brilliant summer scenes during [Irving Chalk the Block](#) June 20 and 21.

The city is looking to engage the community and cover Irving in bright, happy colors with artwork that celebrates the arrival of the summer season. Sidewalk and driveway chalking allows for social distancing and gives kids, adults and businesses an opportunity to be creative outside. For overall safety, Irving requests no participants chalk in parking lots or in the street.

“This is a great event that allows Irving to come together over one weekend and unite in chalking colorful, fun art,” Irving Mayor Rick Stopfer said. “Art transcends differences and lets us share the story of summer.”

Chalking will take place throughout Irving neighborhoods. Public chalking is scheduled for the following location:

[Irving Arts Center](#),  
10 a.m. to 4 p.m. June 20 and  
1 to 4 p.m. June 21  
3333 N. MacArthur Blvd.  
Chalk will be supplied.

The city of Irving will feed high definition b-roll of the neighborhoods chalk drawings to TV stations Saturday evening by Send this File.

Irving asks that residents take pictures of their art and tag Irving’s [Facebook](#), [Twitter](#) and [Instagram](#) accounts at @thecityofirving, and use the hashtag #IrvingChalktheBlock.