



NEWS RELEASE



FOR IMMEDIATE RELEASE

Oct. 14, 2020

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CITY OF IRVING OFFERS NEW EERIE IRVING PARK HALLOWEEN EVENT

An age-appropriate drive-thru show

(IRVING, TEXAS) — Get ready for a Halloween-filled fun time with goblins, witches, ghosts and more during Eerie Irving Park, A Drive-Thru Experience.

The inaugural view-from-your-car event is free and will take place from 4 to 9 p.m. Oct. 24 at Trinity View Park, 2221 E. State Highway 356.

The drive-thru route will be clearly marked. Once inside Trinity View Park, a number of Halloween-themed scenes will dot the drive, including clowns, graveyard skeletons, pirates and more.

“Every year, Halloween is one of Irving’s most celebrated events,” Irving Parks and Recreation Director Joe Moses said. “We know residents are looking for fun, safe activities to do with their children, so we devised Eerie Irving, and we are really excited about it.”

Upon entering the park, children aged 15 and younger will receive free commemorative event buckets. As they progress along the route, costumed City of Irving staff and volunteers will hand out treats and goodies.

A fork in the road will allow families to choose either the Zombie Apocalypse – designed for older children – or a route tailored specifically for the younger set. Whichever is chosen, there will be someone – or something – lurking around every corner, promising chills and thrills throughout.

Upon leaving the park, the city will gift one pumpkin per vehicle.

Buckets, treats and pumpkins will be distributed while supplies last.

Dallas County guidance for Halloween fun allows “car parades where individuals do not congregate outside vehicles,” and recommends that individuals in a vehicle should be from the same household.

EVENT GUIDELINES

During the event, attendees must stay in vehicles at all times. No buses, oversized vans or RVs will be allowed. All applicable laws apply to vehicles, and each person should remain safely buckled in a seatbelt. Drivers must keep one car distance of space while traveling and maintain the flow of traffic. Any safety violations will result in being asked to leave the event immediately.

DIRECTIONS

On event day, attendees traveling from Loop 12 should take the Irving Boulevard exit and travel east. Turn right at S. Wildwood Drive and left on 6th Street. Watch for directional signs for event. Service roads from Irving Boulevard/State Highway 356 to Trinity View will be closed; follow signage. Portable restrooms will be available for guests prior to entering the park.

For more information on Eerie Irving Park, a Drive-Thru Experience, visit CityofIrving.org/Eerie, follow us on Facebook @IrvingParksandRec or visit YouTube at <https://youtu.be/UDFj0uEFfXc>. View the YouTube promotional piece at <https://youtu.be/sT8RbzCAMWI>.