



Keep Irving Beautiful Newsletter



Trash-Off Headlines Event-Filled April

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It was a welcome sight to see the “Don’t mess with Texas Trash-Off” return to Trinity View Park on Saturday, April 10. This year’s event was modified to adhere to social distance and safety guidelines, so the number of volunteers was limited, and the sign-in times were staggered every 15 minutes. A total of 89 volunteers of all ages gave 356 hours of service in collecting 1,320 pounds of trash and 300 pounds of recyclables. While this was going on, we also had groups of volunteers working in locations of their choice around the city, part of the “Virtual Trash-Off,” an idea that was borrowed from last fall’s Trash Bash. They added another 15 volunteers, 28 hours, 115 pounds of trash and 25 pounds of recyclables to the totals.



The Gantt family was among the 89 volunteers at Trinity View Park on April 10



The Lindstrom family participated in the “Virtual Trash-Off”

The Trash-Off (Texas’ signature event of the Great American Cleanup) was certainly not the only event happening in April. Our friends from the “Acosta Cares” team joined us for their third tree-planting, this time at Running Bear Park, on April 6. They planted 25 trees which were donated by the Verizon Green Team through the Texas Trees Foundation.

Several groups took the initiative to conduct cleanups on their own, borrowing supplies from KIB and then reporting their results. These include employees from Sound Production, members of the Baha’i Community of Irving, and students from Infinity Preparatory.



Acosta Cares volunteers at the Running Bear Park tree planting

There was no shortage of cleanups in April, with a variety of volunteers. The Parks Board showed their dedication and support of KIB by conducting a cleanup of the new Rock Island Road Bike and Pedestrian Trail across from the KIB office on April 17. KIB welcomed the Dallas DEA office to Bird’s Fort Trail on April 20 for a cleanup, and the youngest of the volunteers, Daisy Troop 574, had a cleanup of Mustang Park and learned about recycling on April 22.

For Earth Day, KIB partnered with the Heritage Senior Center to revitalize the courtyard flower garden, an activity that was zoomed for the seniors to view. The flowers were chosen to encourage visits from butterflies and other pollinators.



The Parks Board held a cleanup on Rock Island Road on Apr 17

Awards Season

Keep Irving Beautiful recently received some good news from our state affiliate, Keep Texas Beautiful. Not only did KIB receive the Gold Star Award, and the Sustained Excellence Award, the City of Irving Urban Forestry Team received First Place for Outstanding Program, This team was the very definition of outstanding during the challenging year of 2020, stepping up to help KIB in any way they could. Together we planted 89 trees that had been purchased through grants and donations

KIB attended the City of Irving Arbor Day, on April 24, an event which celebrated trees and focused on the physical and mental health benefits that trees provide. Attendees received their choice of trees to take home, as well as moisture meters to help with watering schedules.



Employee volunteers from the Dallas DEA office cleaned Bird’s Fort Trail Park on Apr 20

Our congratulations to City Arborist Taylor Guynes and his entire crew for this well-deserved recognition.

The Spring Photo Contest starts May 1, and continues through the end of the month. Go to the KIB Facebook event page for details. We are looking for pictures taken in Irving that show the beauty of our city - people, places, things, nature. One entry per person, so choose your best and send it in!

