

## **KIB Partners with Verizon for Cleanup at Trinity View Park**

**(IRVING, TEXAS)**— On the beautiful autumn morning of Oct. 20, Keep Irving Beautiful (KIB) welcomed employee volunteers from Verizon to Trinity View Park, 2221 E. Hwy 356, part of Irving’s Campion Trail System, for a cleanup project. Working in teams of two or more, the group spanned out across the park and along tree lines to collect trash and recyclables, with the focus of preventing litter from reaching the nearby Elm Fork of the Trinity River. This important waterway is part of the Trinity River Basin, which stretches from North Texas all the way to the Gulf of Mexico and provides water for millions of Texans.

The Irving campus of Verizon, located on Hidden Ridge Drive, has a long history of encouraging their employees to participate in community service projects in the area, including several with KIB. Verizon has been a part of tree planting and paint projects, and most recently employees volunteered at both the 31<sup>st</sup> Annual Trash Bash and the Don’t Mess with Texas Trash-Off, which was also held at Trinity View Park.

“Verizon has been a Keep Irving Beautiful partner and sponsor for many years” said KIB Board member Jim Scrivner. “They have been very generous in supporting our organization, and we appreciate all they do for Irving. They serve as a great example for other companies to follow.”

###

[Keep Irving Beautiful](#) is a nonprofit organization dedicated to educating the community about litter abatement, recycling, and beautification to help preserve the health and promote the social and economic prosperity of the city. As an award-winning affiliate of Keep America Beautiful and Keep Texas Beautiful, Keep Irving Beautiful reaches out to all sectors of the community, including government, businesses, churches, as well as cultural, educational, neighborhood and civic organizations. For more information on volunteering with KIB or making an activity a “green event,” visit [CityofIrving.org/KIB](http://CityofIrving.org/KIB) or call (972) 721-2175.