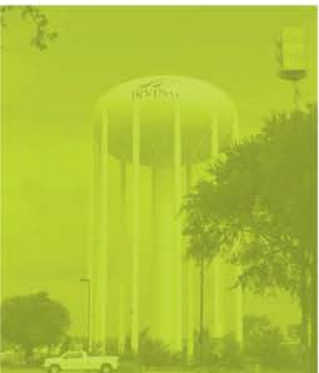


IRVING

THE POWER OF THE PLAN

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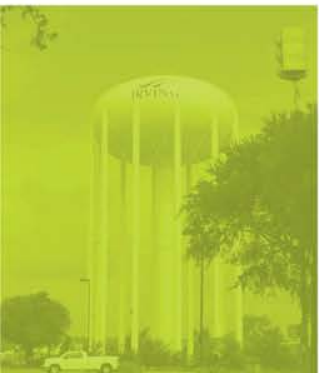




- Improved visual appearance of key corridors
 - 9,628 ft screening walls and 7,000 ft of sound walls constructed
 - Linear pedestrian greenbelts constructed on two major corridors (MacArthur and Story)
 - Pocket parks, median improvements, landscaping, trees and underground utility
 - Six entry gateways completed on Belt Line, Royal and Irving Blvd.
- Amended and set design standards to promote quality development and visual appeal
- 256,043 lbs of litter collected
- 56% (22 point) increase in residents rating appearance of city as good/excellent



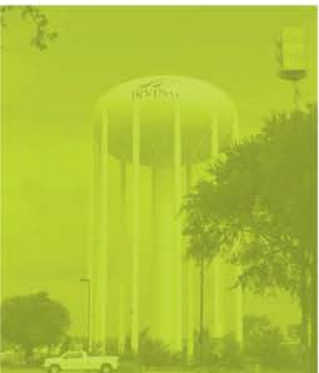
- 90% (30 point) increase in residents rating overall quality code enforcement as good/excellent
- 19 code ordinances amended to strengthen standards
- 62,381 temporary signs removed
- Over 75,000 code cases resolved
- Addressing code enforcement issues quicker
 - Reduced parking enforcement cycle time from 14 to 2 days
- 258 substandard properties closed



- Decreased number of substandard and dangerous structures
 - Level 4 apartment complexes reduced from 95 to 0
 - 35% reduction in Level 3 apartment complexes from 65 to 42 (as of December 2013)
- Redeveloped and stabilized neighborhoods with affordable home construction
 - Lamar-Brown
- Increased accessibility to affordable housing and assistance to low- and moderate-income residents



- State-of-the art convention center opened
- 29,984 new jobs created
- Named one of the “Top 50 Places to Live” by “Bloomberg Businessweek”
- 87 properties assembled in Heritage Crossing for redevelopment
- Working with developer on 20 acres of residential property in Heritage District (bid opening in 2013)
- Texas Stadium implosion to ready area for redevelopment
- Constructed Lake Carolyn Promenade



- Reduced crime for seven consecutive years
 - Property crime rate: 20.3% below 5 year average (as of 2012)
 - Violent crime rate: 5.4% below 5 year average (as of 2012)
- Reduced calls for service and crime at targeted locations with Problem Solving Team
 - 80% reduction in crime on Tudor Lane and 39% reduction on Walnut Hill
- 30% decrease in motor vehicle accident injuries
- Emergency response time 4:39 – 7% under the 5:00 national standard (2012)
- Opened Irving Animal Care Campus and Dog Park March 2010
- Increased operational efficiency through technology and equipment



- Initiated Minority- and Women-Owned Business Enterprise program
- Offered various programs and activities to expand knowledge of cultural differences
- Added translation tool to city website and equipped departments with bilingual tools and incentives
- Launched Juntos con Irving to expand outreach to the Hispanic community

EFFECTIVE COMMUNICATIONS 2006-2012



- Increased methods used to communicate key strategies
 - Launched All About Irving attracting 15,067 subscribers
 - Deployed social media-YouTube, Facebook and Twitter reaching 4,429 people
- Changed “City Spectrum” to a monthly publication
- Launched interactive TV website
- Automated ICTN to allow for 24/7 programming
- Launched Speakers Bureau
- Created Council Inquiry app



- Built Miracle League Field and ADA Playground to provide recreation opportunities for disabled population
- Opened new recreation and park facilities
 - Lively Pointe Youth Center
 - Lively Pointe Skate Park
 - Southwest and Northwest Spray Parks
 - Tim Markwood Park, Veterans Memorial Park
- Opened two aquatic centers
 - Cimarron and West Irving
- Opened state-of-the-art libraries
 - Valley Ranch and West Irving
 - South Irving construction to begin in 2013
- Added 7.38 miles of walking trails throughout the city
- Hosted Genghis Khan exhibit attracting 50,000 visitors



- Maintained Double AAA bond rating
- Recognized for Performance Excellence
 - 2011 Texas Award for Performance Excellence
 - 2012 Malcolm Baldrige National Quality Award
- Implemented Lean Six Sigma Program resulting in 53,096 hours saved and \$44 million in cost savings and avoidance to date
- Implemented paperless web-enabled agenda management system
- Created I Win incentivized employee wellness program
- Implemented a management report for organizational risk and created the Safety Review Committee
- 36% (19 point) increase in residents rating overall quality of life as good/excellent



- Completed \$185.9M in capital improvement projects
- Executed water agreement with Hugo, OK
- Completed railroad quiet zones along TRE and BNSF
- DART Orange line service to Convention Center opened August 2012
- First phase of Diamond Interchange opened October 2012
- Extended life of landfill to 74 years of capacity

ENVIRONMENTAL STEWARDSHIP 2006-2012



- Upgraded to energy efficient lights and equipment throughout city facilities
- Installed 170 grant-funded solar lights along Irving Blvd
- Increased alternative fuel used in fleet to reduce emissions
- Adopted Environmental Policy and appointed Green Advisory Committee
- Implemented Urban Forestry Program and obtained Tree City USA recognition
- Installed electric vehicle charging stations at City Hall, the Convention Center, and West Irving Library