

# City of Irving Special Events

Rated as one of America's best cities by Bloomberg Businessweek Magazine, Irving is home to numerous Fortune 500 companies and over 200,000 residents. With areas as diverse and unique as the historic parks in the Heritage District, upscale homes in Valley Ranch and vibrant entertainment district in Las Colinas, Irving is the destination for fantastic food, shopping and activities that appeal to all ages.

Irving special events attract people annually from across the Dallas-Fort Worth Metroplex. These concerts, festivals and shows are a perfect opportunity to increase the visibility of your company and reach new audiences.

Below is the basic package pricing for our largest signature festivals; packages vary for smaller events. For more information on how to become an Irving event sponsor, contact The Sponsor Bureau at (214) 702-6411 or [kyle@sponsorbureau.com](mailto:kyle@sponsorbureau.com).

## Signature Festival Sponsorship Packages

Sponsorship Level	Sponsorship Amount	Booth Space*	Ad Buy Mentions	VIP Access	Event Banners <sup>+</sup>	Stage Signage	Main Stage Mentions
Stage Sponsor	\$5,000	10 x 10	Print, Radio, TV	6 passes	6 banners	Yes	Yes
Print Sponsor	\$2,500	10 x 10	Print	2 passes	2 banners	No	No
Premium Booth	\$1,800	10 x 10	Booth Only – Premium location				
Standard Booth	\$1,500	10 x 10	Booth Only				
Digital Sponsor	\$500	Listing on event webpage with link to sponsor website only.					
Custom Sponsorship	Varies	Custom packages can be designed for any event or group of events.					

\* Booth space includes canopy tent, one 6 ft. table, two chairs & electrical access.

+ Banners provided by event; minimum size 60" x 30".

*All sponsorships include listing with link on event webpage.*

*Available sponsorship packages vary by event.*



[www.irvingevents.org](http://www.irvingevents.org)

