

# **City of Irving Job Description**

# K.I.B. (Keep Irving Beautiful) Administrator

FLSA Status: EXEMPT Job Department: Parks & Recreation

**Job Code:** 14291 **Reports To (Job Title):** Parks Superintendent or Supervisor

# **PURPOSE**

To plan, develop, and oversee implementation of the City's portion of the Keep Irving Beautiful (KIB) program, including advising board members on program planning, designing and implementing programs, and acting as a representative of both KIB and the City at events and meetings.

# ESSENTIAL DUTIES AND RESPONSIBILITIES

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily.\*

- Oversee KIB contract with the City, including ensuring contract compliance and certification status with Keep Texas Beautiful and Keep America Beautiful.
- Act as City liaison to Keep Irving Beautiful Board and 501(c)3 organization, including assisting the board as a resource and advisor for program planning and marketing expertise and maintaining and preparing records and reports as necessary to maintain certifications.
- Maintain effective working relationships with external stakeholders including other cities, local counties, and relevant state agencies.
- Plan, organize, and implement volunteer program.
- Promote KIB programs, including creating marketing tools and presentations and finding opportunities to show and distribute them.
- Create and maintain files and databases to track program information for reporting purposes.
- Identify and pursue opportunities for mutual gain with potential contributors, grantors, and in-kind donors, including developing case statement, training board members to ask for assistance, meeting with target donors, and following up.
- Perform various accounting and/or tracking activities to track donations, payments, contract funds, and related items.
- Participate in surveying levels of community litter accumulations and shifts in public awareness to guide program design and focus.
- Perform City of Irving KIB website updates.
- Serve on local, state, and national committees related to job purpose.
- Perform related duties as assigned.

# OTHER DUTIES AND RESPONSIBILITIES

• Serve on local, state, and national committees related to job purpose.

Revision: Jan 30, 2018 (Nov 14, 2018)

based on 2012 submission; 2017 dept revisions.

# SUPERVISORY RESPONSIBILITIES

Functional and Technical Supervision - Regular responsibility for giving direction and guidance to employees as a lead worker, project manager or internal advisor. As an ongoing part of the position, the employee can expect to supervise approximately 1 employee.

# FINANCIAL / BUDGETARY RESPONSIBILITY

Guide Board of Directors through developing annual budget plan; Process and submit monthly invoices to the City; Ensure timely filing of all required tax forms.

# **OUALIFICATIONS:**

The requirements listed below are representative of the knowledge, skill, and/or ability required.\*

#### **EDUCATION**

• Equivalent to a Bachelor's Degree in management, psychology, marketing, public administration, or related field of study.

# **EXPERIENCE**

• Minimum of two (2) years of increasingly responsible related experience.

# CERTIFICATES, LICENSES, REGISTRATIONS

- Appropriate, valid Texas driver's license, or the ability to obtain one, is required.
- Basic safety and defensive driving.

#### KNOWLEDGE OF

- Communications and Media: Media production, communication, and dissemination techniques and methods, including alternative ways to inform and entertain via written, oral and visual media.
- Office Systems: Administrative / clerical procedures and systems such as word-processing, filing and records management, form design principles, and other office procedures.
- Sales and Marketing: principles and methods involved in showing, promoting, and selling services and concepts.
- Fundraising: Strategies and principles for identifying, cultivating, and requesting donations from target donors.
- Budget Management: Developing plans and budgets; comparing them against actual activity.
- Event Production: Resources, calendars, and techniques for planning and coordinating large events.
- Applied Math: Concepts such as fractions, percentages, ratios, proportions.

# SKILLS AND ABILITIES IN

- Basic Math: Adding, subtracting, multiplying, or dividing quickly.
- Functional Supervision: Motivating, developing, and directing people as they work.
- Active Listening: Listening to what others are saying and asking questions as appropriate.
- Written and Oral Expression: Communicating information and ideas in writing, as well as through speech, so others will understand.
- Volunteer Management: Training, motivating and overseeing volunteers and interns.
- Mechanical/Technical: Safely operating diverse equipment, including equipment necessary for cleanups and other public events and multi-media equipment for presentations.

# **GUIDANCE RECEIVED**

# **Departmental Goals and Priorities**

Makes decisions that are guided by overall Departmental goals, priorities and policies. Job requires interpreting goals and priorities into action steps and delegating responsibility for completion; applies broad latitude in regard to methods and approaches but must obtain approval for actions that have policy, service or cost implications.

# **CONTACTS**

Cultivate and maintain corporate sponsorships; Develop partnerships with community members, including businesses, faith groups, civic organizations, schools and youth groups.

# **EQUIPMENT AND PROPERTY**

Standard office equipment, as well as event staging equipment.

# PHYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.\*

The employee constantly is required to grasp, handle, feel, listen, see, sit, stand, stoop, talk, and/or walk. Frequently, s/he is required to carry, climb, crawl, drive a vehicle, and lift up to 50 pounds, pull, push, and/or reach.

# WORK ENVIRONMENT

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job.\*

The employee regularly is exposed to a confining work space, dirty environment, extreme temperatures or weather conditions, air contamination, improper illumination, moving mechanical parts, noise, and/or toxic or caustic materials. This job requires the employee to make decisions directly affecting the safety of others.

\* Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

**Note:** A class specification is a general listing of duties, responsibilities, knowledge, skills, and abilities required of an incumbent assigned to a particular class of work. There may be one or multiple positions assigned to a single classification; therefore, the class specification lists those work attributes that are common to every incumbent in the class.