

**MEETING OF THE IRVING CITY COUNCIL
BUDGET RETREAT MEETING MINUTES
August 18, 2011**

The Irving City Council met in special session in the Council Conference Room of the City Hall Complex on August 18, 2011 at approximately 9:06 a.m. The following members were present / absent:

Attendee Name	Organization	Title	Status	Arrived
Beth Van Duyne	Irving City Council	Mayor	Present	
Lewis Patrick	Irving City Council	Councilman	Present	
Rick Stopfer	Irving City Council	Councilman	Present	
Gerald Farris	Irving City Council	Councilman	Present	
Joe Philipp	Irving City Council	Councilman	Present	
Rose Cannaday	Irving City Council	Councilwoman	Present	
Roy Santoscoy	Irving City Council	Councilman	Present	
Mike Gallaway	Irving City Council	Councilman	Present	
Dennis Webb	Irving City Council	Councilman	Present	

Mayor Van Duyne called the meeting to order at 9:06 a.m.

Thursday, August 18

8:00 A. M. Breakfast

9:00 A. M. First Floor City Council Conference Room

A. Budget and Strategic Plan Overview And 2011-12 Outlook

City Manager Tommy Gonzalez presented the overview of the budget as presented to the Mayor and Council in accordance with the Home Rule Charter. His presentation included a two-year economic forecast and the national recession impact on Irving revenues, noting that during recessions, use of city services increases while city revenues decline. He described the budget priorities and challenges.

B. FY 2010-11 Results - video

Bret Starr, Budget Administrator, introduced a video produced by ICTN that highlights the City's FY 2010-11 results.

C. Review Of All Fund Revenues and Expenditures For FY 2011-2012

Bret Starr, Budget Administrator, reviewed the proposed revenue and expenditures projections for FY 2011-12. His presentation included a recession comparison, budget priorities and community expectations. He gave an overview of the major city funds, including the General Fund, Capital Improvement Program, General Debt Service, Water and Sewer System Funds, Municipal Drainage Utility Fund and Hotel Occupancy Tax Funds. Mr. Starr stated staff recommends increasing the tax rate to \$0.5958, which is still below the effective tax rate of \$0.5986.

Council and staff discussed the importance of looking at the HOT allocations to the different city entities.

Council recessed at approximately 12:30 p.m.
Council reconvened at approximately 1:05 p.m.

D. Strategic Plan Initiatives

1. DISCUSSION: STRATEGIC GOAL #1 - Promote Excellence in Land Use and the Image of Irving's Built and Natural Environment

Steve Reed, Planning Manager, presented Goal #1 results and future plans.

Goals for this year focus on continued planned enhancements on O'Connor Road, MacArthur Boulevard, Irving Boulevard, and Northgate Drive medians. The plan also includes developing a unified plan for the Belt Line Corridor and implement SH 183 gateway markers while continuing to strengthen development ordinances.

2. DISCUSSION: STRATEGIC GOAL #2- Nurture and Promote Vital, Vibrant Neighborhoods

Chris Hooper, Housing & Human Services Director, presented Goal #2 results and future plans.

Goals for this year focus on effective code enforcement, expanding community outreach, continue the neighborhood enhancement program, provide affordable housing initiatives, and support programs to combat poverty and homelessness. He described the needed and wanted programs, noting a reduction in federal grant funding that will affect the FY11-12 budget.

3. Review of Public Input

Bret Starr, Budget Administrator, presented Council with a list of questions and comments submitted by citizens regarding the budget.

Council and staff reviewed the questions.

4. DISCUSSION: STRATEGIC GOAL #3 - Cultivate an Environment Conducive to Strong, Successful Economic Development to Enhance and Diversify Irving's Economic Base

Carter Holston and Doug Moulten, Chamber representatives, discussed various economic development aspects of the city of Irving as well as the positive impact and relationship between the City and the Chamber of Commerce.

Max Duplant, Chief Financial Officer, presented Goal #3 results and

future plans.

Goals for this year focus on promoting positive business environments, support small businesses, business retention and recruitment, grow retail opportunities, maintain competitive incentive policies, revitalize/redevelop target areas and promote Irving as a visitor destination.

Paul Gooch, Community Services Director, presented information on Heritage Crossing and the Entertainment Venue. He noted that more detailed presentations will be coming back to Council in September.

Council recessed for the day of August 18, 2011 at approximately 5:30 p.m.

Friday, August 19

8:00 A. M. Breakfast

Mayor Van Duyne reconvened at approximately 8:32 a.m. on Friday, August 19, 2011.

Bret Starr, Budget Administrator, discussed the public input questions received so far.

5. DISCUSSION: STRATEGIC GOAL #4 - Set the Standard for a Safe and Secure City

Larry Boyd, Police Chief, presented Goal #4 results and future plans, noting a 13% reduction in crime year to date.

Goals for this year focus on developing and implementing tactics focused on reducing crime, expanding outreach opportunities, providing volunteer and educational opportunities and engaging in non-traditional methods to address crime in targeted locations. Additional goals include improve motor safety, increase operational efficiency, enhance animal services, enforce municipal court orders, maximize workflow through training and technology, implement initiatives to prevent fire and EMS incidents and enhance delivery of effective emergency services.

Council and staff discussed the importance of adequate staffing and overtime flexibility for public safety.

Council asked for additional information on EMS and dispatch personnel to be brought back at a future date.

Mario Molina, Fire Chief, described accomplishments in the Fire Department in the last four years.

Mayor Van Duyne asked that information on all incentive pay be brought back to Council for review.

Council recessed at approximately 10:34 a.m.
Council reconvened at approximately 10:45 a.m.

6. DISCUSSION: STRATEGIC GOAL #5 - Promote and Support Diversity in the Community

Mario Molina, Fire Chief presented Goal #5 results and future plans.

Goals for this year focus on expanding community knowledge and increase participation in Minority- and Women-owned businesses.

7. DISCUSSION: STRATEGIC GOAL #6 - Promote Effective Communication Among All Members of the Community

Susan Rose, Community Outreach Manager, presented Goal #6 results and future plans.

Goals for this year focus on increasing promotion of ICTN programming, implement PSAs for digital signage, enhance online services and social networking opportunities. Strengthening media relations and developing well informed neighborhood association officers are also goals for the new year.

Council and staff discussed the multiple ways the city communicates with the public and will continue to find additional communication opportunities.

8. DISCUSSION: STRATEGIC GOAL #7 - Promote Excellence in Irving's Cultural, Recreational and Educational Environments

Chris Michalski, Parks & Libraries Director, presented Goal #7 results and future plans.

Goals for this year focus on optimizing innovative programs and expand use of the Arts Center, develop library cultural service, expand libraries and recreation partnerships, implement the urban forestry program, implement the library master plan, expand programs for aging and disabled persons, park and trail improvements and explore design alternatives for development of a city historical museum. He noted staff is looking at establishing library fees for non-resident patrons and creating a tree farm.

Council and staff discussed bringing back a future plan of the city facilities and infrastructure to a joint Planning & Development and Audit Finance meeting in October.

Mayor Van Duyne suggested looking into new federal grant funds

available to provide dinners to school-aged children through the city's after school program.

Council recessed at approximately 12:20 p.m.
Council reconvened at approximately 12:29 p.m.

9. DISCUSSION: STRATEGIC GOAL #8 - Set the Standard for Sound Governance, Fiscal Management, and Sustainability

Bradley Perrier, Strategic Services Director, presented Goal #8.

Goals for this year focus on customer service, partnerships with other government entities, recruit and retain qualified workforce, provide learning opportunities, performance excellence, protect fiscal management, reduce organizational risks, develop and implement cost-containment strategies, advance the City's legislative interests, enhance legal support and promote transparent open government.

10. Review of Public Input

No additional public input was reviewed at this time.

11. DISCUSSION: STRATEGIC GOAL #9 - Enhance and Sustain Irving's Infrastructure Network

Brenda Haney, Solid Waste Services Director, presented Goal #9.

Goals for this year focus on water distribution, wastewater collection, water supply, transportation, landfill use and development, capital improvements, enhance the IT master plan and sustain the drainage system.

a. CIP 5 Year Plan - Paul Gooch

Paul Gooch, Community Services Director, presented the Capital Improvement Program five-year plan.

b. Water & Sewer Rate Discussion - Todd Reck

Todd Reck, Water Utilities Director, described the effectiveness of the current water and sewer rates passed by Council last year and evaluated an additional need for any further increases in rates.

c. DCURD Overview - Jackie Knox

Jackie Knox, DCURD General Manager, gave an overview of activities of the TIF.

12. DISCUSSION: STRATEGIC GOAL #10 - Become a Successful, Environmentally Sustainable Community

Karen Siddall, Drainage Program Coordinator, presented Goal #10.

Goals for this year focus on promoting energy efficiency, improve air quality, promote water conservation, improve refuse collection and recycling services, promote environmentally sustainable behavior, and ensure compliance with environmental regulations.

E. Unfunded/Additional Items for Discussion

1. DISCUSSION: City Council Requests

Council discussed a letter submitted by Mr. Ralph Ellis and discussed the certain items within the letter.

Mayor Van Duynes requested follow up on Interdepartmental funds, development contracts, HOT tax options and opportunities, CDBG opportunities.

2. DISCUSSION: Public Input Requests

Council and staff reviewed all the public input received.

F. Additional Presentations

1. Other presentations as requested

Maura Gast, ICVB Executive Director, described the convention center budget and HOT funds.

Ike Obi, Employee Services Administrator, described the employee benefits and incentive pay programs.

1 Resolution RES-2011-197 -- Expressing Intent to Consider Adopting the Proposed Tax Rate

No action was necessary on this item.

RESULT: WITHDRAWN NO VOTE

2 Resolution RES-2011-198 -- Establishing Guidelines for Persons Submitting Comments and Specific Redistricting Proposals; and Providing an Effective Date

Motioned by Councilman Santoscoy, seconded by Councilman Philipp to approve a Resolution Establishing Guidelines for Persons Submitting Comments and Specific Redistricting Proposals; and Providing an Effective Date.

Motion approved 8-0.

Councilman Stopfer was absent during the vote.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Roy Santoscoy, Councilman
SECONDER:	Joe Philipp, Councilman
AYES:	Van Duyne, Patrick, Farris, Philipp, Cannaday, Santoscoy, Gallaway, Webb
ABSENT:	Rick Stopfer

3 Resolution RES-2011-199 -- Adopting Criteria for Use in the Redistricting 2011 Process; and Providing an Effective Date

Motioned by Councilman Patrick, seconded by Councilman Farris to approve a Resolution Adopting Criteria for Use in the Redistricting 2011 Process; and Providing an Effective Date.

Motion approved 8-0.

Councilman Stopfer was absent during the vote.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Lewis Patrick, Councilman
SECONDER:	Gerald Farris, Councilman
AYES:	Van Duyne, Patrick, Farris, Philipp, Cannaday, Santoscoy, Gallaway, Webb
ABSENT:	Rick Stopfer

Council adjourned at approximately 4:44 p.m.

Beth Van Duyne, Mayor

ATTEST:

Shanae Jennings, TRMC
City Secretary