IRVING BOULEVARD
Urban Planning – Streetscape Improvements
Virtual Public Comment Period
October 9 – October 23, 2020
Introductions

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Agenda

• Public Comments Summary – from Mtg. #1
• Assessments – existing streetscape
• Urban Design Organization
• Streetscape Design Concept
PUBLIC ENGAGEMENT SUMMARY
PUBLIC PARTICIPATION – February 11, 2020

Owners: 9
Businesses: 10
Other Citizens: 32
Misc: 17
Total Attendees: 68 (public)
*not including city staff
145 note cards
+
20 comment forms
A. District Identity
B. Infrastructure in the Public Streetscape
C. Future Land Use Context & Adjacencies
D. Health, Safety, & Welfare
CONSOLIDATED PROJECT GOALS

**District Identity**
1. Strengthen “Irving Heritage District” branding.
2. Develop entrance portals that celebrate the district.
3. Incorporate public art into streetscape.
4. Develop adaptable streetscape for community events.

**Infrastructure in public streetscape**
1. Plan for bike friendly infrastructure and bike lane.
2. Create a balance between landscape and hardscape
3. Devise a plan that is low maintenance
4. Provide safe lighting and adequate seating.

**Future Land Use Context and Adjacencies**
1. Minimize impacts to surrounding businesses.
2. Attract restaurants and retail.
3. Be Sensitive to businesses that have invested in properties
4. Evaluate driveways to balance accessibility, aesthetics, and safety.

**Health, Safety, and Welfare**
1. Integrate streetscape with surrounding trail networks
2. Investigate traffic calming and safe pedestrian crossings
ASSESSMENTS:
EXISTING STREETSCAPE EXPERIENCE
One Roadway / Diverse Experiences
CENTRAL - EXPERIENTIAL ASSESSMENT
WEST - EXPERIENTIAL ASSESSMENT

[Map with labeled areas: E Irving Blvd, The Community Green, Roadway & Parking Expanse, The Downtown Promenade]
One Roadway / Diverse Experiences
URBAN DESIGN ORGANIZATION
Portals:
- Celebrate key intersections as gateways to the core of Irving Boulevard’s downtown district
- Occur at transition points that are purposeful now and in the future

Full Downtown Streetscape:
- Retail district that is most evident on Main Street and spreads out from there
- Includes parallel parking both sides of road

Transition Zone:
- Preserves flexibility to extend Downtown streetscape east or west pending future demand
- No parallel parking yet, but preserve flexibility to add later

East and West Landscape Enhancements:
- No parallel parking yet. Likely not needed in future, but preserve flexibility to add later
- Capture full right-of-way area for landscape enhancements
STREETSCAPE DESIGN CONCEPT
OVERALL SITE PLAN

Design concepts and imagery are preliminary and subject to change.
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KEY INTERSECTIONS

Design concepts and imagery are preliminary and subject to change.
INTERSECTION HIERARCHY

- Bike Lane
- Street Lights
- Wider Sidewalks
- Street Trees
- Enhanced Intersections

West Landscape Enhancement
Downtown Core Zone
East Landscape Enhancement

Intersections Enhanced
Wider Sidewalks
Street Lights
Street Trees
Bike Lane
PAVER CROSSWALKS
ENHANCED PAVING
STREET TREES
TRIANGLE PORTAL

NEW SIDEWALKS
VERTICAL MONUMENT
LOW WALL
STREET LIGHTING
BIKE LANE

SECOND ST.
IRVING BLVD.
EAST LANDSCAPE ENHANCEMENT

**Proposed 60’ Right of Way Conditions**

- **EAST ZONE**
  - New Street Trees
  - New Street Lights
  - New Ornamental Trees
  - Meandering Low Wall

**Planting Zone and 6’ Sidewalk**

**12’ Drive Lane**

**12’ Drive Lane**

**5’ Bike Lane**

**Planting Zone and 6’ Meandering Sidewalk**
EAST LANDSCAPE ENHANCEMENT

- ENHANCED INTERSECTIONS
- BIKE LANE
- WIDER SIDEWALKS
- STREET TREES
- WIDER LANDSCAPE
- MEANDERING LOW WALL

STREET TREES
INTERSECTIONS
WIDER SIDEWALKS
BIKE LANE
ENHANCED INTERSECTIONS
MAIN STREET
INTERSECTION

- STREET TREES
- INTERSECTION LANDSCAPE
- ENHANCED PAVING
- PAVER CROSSWALKS
- BENCHES
- BIKE LANE
- STREET LIGHTING
- SIGNALIZATION
- ENHANCED PAVING
- INTERSECTION LANDSCAPE
- STREET TREES
- BIKE LANE
- SIGNALIZATION
- STREET LIGHTING
O’CONNER INTERSECTION
WEST LANDSCAPE ENHANCEMENT
WEST LANDSCAPE ENHANCEMENT

- N SOWER RD
- S O CONNER RD
- S OHIO ST
- S HASTINGS ST
- S MAIN ST
- S JEFFERSON ST
- S DELAWARE RD
- S BRITAIN RD
- PORTER WAY
- IRVING BLVD

- MEANDERING LOW WALL
- WIDER SIDEWALKS
- ENHANCED INTERSECTIONS
- STREET TREES
- BIKE LANE

- IRVING BLVD STREET
- TREES ENHANCED INTERSECTIONS WIDER SIDEWALKS
THANK YOU!
WE LOOK FORWARD TO YOUR COMMENTARY
Comments will be accepted during the Virtual Public Comment Period
Friday, October 9 - Friday October 23, 2020

To provide a comment, please visit cityofirving.org/Irvingblvd and submit your thoughts using the electronic comment form. You can also download a print version and email it to: QGSpann@GarverUSA.com or mail it to: Garver, Attn: Quinn Spann, 3010 Gaylord Parkway, Suite 190, Frisco, TX 75013.

Comments must be submitted by Friday, October 23, 2020.

For more information, please contact:
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Thank you for participating in the Virtual Public Comment Period!