

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, May 23, 2022, at 11:45 a.m.
Irving Convention Center – Junior Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

- 2. Approving ICVB Board Meeting Minutes for April 25, 2022**
- 3. Accepting the ICVB Financial Report – April 2022**
- 4. Accepting the Irving Convention Center Financial Report – April 2022**

Board Reports

- 5. COVID-19/American Rescue Plan Act Update**
- 6. Board Chair Report**
 - a. Service Award Recognitions:
 - b. Convention Services Associate – Beatriz Campos
 - c. Convention Services Associate - Kimberly Kresge
 - d. Convention Services Associate Linda Murray
 - e. Convention Services Associate Hubert Walsh
 - f. Convention Services Associate Barbara Miller
 - g. Next Board Meeting – June 27, 2022, Irving Convention Center
- 7. Board Committee Reports**
 - a. Board and Business Development – Richard Stewart, Jr.
 - Next Meeting – June 10, 9:00 a.m.
 - b. Community Engagement – Karen Cooperstein
 - Next Meeting – July 12, 9:00 a.m. –note new meeting time
 - c. Destination Development – Greg Malcolm
 - Recap of May 10 Meeting – Irving Golf Club
 - Next Meeting – August 9, 11:30 a.m.

AGENDA - Continued

8. City Reports
 - a. Council Liaison – Mayor Pro Tem Kyle Taylor
 - b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Toyota Music Factory
 - Other City Updates
9. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports
10. Convention Center Management Report – Tom Meehan
11. Industry Partner Reports
 - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
 - b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
 - c. Restaurant Industry Update – David Cole
12. Partner Organization & Stakeholder Reports
 - a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce – John Nicks/Beth Bowman
 - c. Irving Arts and Culture – Kelly O'Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – Michael Randall
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

5-17-22 at 4:30 PM and will remain so posted at least 72 hours before said meeting convened.


Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.