

**IRVING CITY COUNCIL  
SPECIAL MEETING AGENDA  
STRATEGIC PLANNING SESSION  
FRIDAY, JULY 15, 2011  
8:15 AM**

Greater Irving/Las Colinas Chamber of Commerce – 5201 N. O'Connor Rd, Suite 100, Irving, TX 75039

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Executive Breakfast (7:45 a. m. - 8:15 a. m.)

**DISCUSSION TOPIC**

1. Receive Input on Proposed FY 2011-12 Strategic Plan

Mayor Van Dyne convened the meeting at approximately 8:20 a.m.

Bradley Perrier, Strategic Services Team Director, provided an overview of key focus areas that the council has indicated they desire to focus upon.

Key focus areas include:

- Land Use
- Vibrant Neighborhoods
- Economic Development
- Safe and Secure City
- Diversity
- Effective Communications
- Cultural, Recreational and Educational Environments
- Sound Governance
- Infrastructure
- Environmentally Sustainable Community

The following summarizes some of the discussion generally had at the meeting:

- Attention would like to be kept on street improvements.
- An update on King's Manor Apartments was requested.
- The staff appears to be doing a good job at pushing information to the public, but Council would like to be pulling more information to see what the residents generally would like to be receiving from the City.

Place 1, Councilman Mike Gallaway, provided the following comments:

1. Incentives – He requested that the City and the Chamber work closer together to identify incentives for small businesses; and asked what federal and/or private foundation funding may be available.
2. Economic Development and Vibrant Neighborhoods – He noted that progress in Heritage Crossing Redevelopment needs to be made. He would like to see quarterly events/festivals occur in this area. Are we, as a city, fully utilizing the chamber to market that area? Do we have a vision regarding Heritage

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Redevelopment Project and can we share that vision with the people who live there as well as publicize the investments that have been made down there? He noted the need for façade improvements in and around Main Street and suggested reviewing the Heritage Crossing guidelines as well as signage around that area. What Federal or private grants would be available to help with redevelopment? Are CDBG funds available to do these improvements?

3. Code enforcement – Councilman Gallaway commended Code Enforcement and said to continue doing what we are doing.
4. Infrastructure – He requested the city continue to move forward in water and sewer infrastructure development.
5. Homelessness – He noted that there appears to be more of a presence of homelessness in and around the downtown area and asked the Housing and Human Services Department to put together a plan to address this issue.
6. DART – He questioned the location of the DART stop at Irving Blvd; noting the need to provide shelter or a safer location for people to wait on the DART train?
7. Crime Reduction – He requested crime statistics broken down by districts. Is there a better way to find out crime by those districts?

Place 2, Councilman Roy Santoscoy, absent.

Place 3, Councilman Dennis Webb, provided the following comments:

1. Community Housing Development Organizations (CHDO) – Councilman Webb suggested the city take a closer look at these organizations. He also suggested reviewing the Housing advisory board; who is on it, what knowledge do they have and how effective can they be at helping the Housing and Human Services Department be effective.
2. Vacant property – He requested staff evaluate vacant properties and our plan to address them.

Place 4, Councilman Lewis Patrick, provided the following comments:

Councilman Patrick noted that the change to single member districts has not generally impacted him, he still hears from everyone. His comments are not specific to Single Member District 4 but to the entire city.

1. Heritage District – He noted that residents want to see improvement happening and said that anything the city can do to help with redevelopment, he is in favor of doing.
2. Entertainment Venue – He stated that it appears the residents want us to pursue and prevail in fighting the appeals regarding the entertainment venue. He noted that if the project needs to be scaled back in order to achieve it that's fine, but he does want to see it move forward because that is the direction he is receiving from the citizens.

Place 5, Councilwoman Rose Cannaday, provided the following comments:

1. Councilwoman Cannaday requested crime statistics for Beltline to MacArthur, along Story and Country Club, as this is a huge area and some attention may need to be spent on improvements. She noted that there are no parks in this area, the Recreation centers are not as well kept, and there are no spray parks.

2. Transit Oriented Developments (TOD) – She noted that five of the seven TODs are occurring in District 5 and requested that council be kept apprised of the status of these developments more regularly.
3. Texas Stadium Site – Do we have any new ideas for this location? Once the interchange is completed do we have something in the works for this area?
4. Entertainment Venue – She noted that this is an important issue that needs to be discussed. She questioned the pursuit the pending lawsuits, noting that in her district she keeps hearing people who want to pursue this. People want a venue and they want to continue pursuing it.
5. Hotel next to the Entertainment Venue – Councilwoman Cannaday stated that a convention center hotel is still needed.

Place 6, Councilman Rick Stopfer, provided the following comments:

1. Councilman Stopfer noted the importance of retail/hoteliars, residential and office space usage. He would like to see a comprehensive overview in these three areas and categorize these three different redevelopment and revitalization avenues. He requested the city look at our assets and see where we have grown and have continued opportunity to grow.
2. Transportation and Zoning Ordinances – He stated that the city needs to continue to place emphasis and focus upon these. Comprehensive Development Agreements and all agreements that have been done throughout the years have been provided by David Dean and Councilman Stopfer provided a CD of this to council.
3. Transportation – He confirmed that the Diamond Interchange and SH 183 expansion are two of the top priorities in transportation. Transit Oriented Development is also a huge issue and the city wants to make sure it is done correctly.

Place 7, Councilman Gerald Farris, provided the following comments:

1. Councilman Farris questioned ordinances or codes regulating apartments. Questions still linger regarding what are the requirements of a new apartment owner versus existing apartment owners. Also how ordinances impact changes in Certificates of Occupancy.
2. Building and Standards Cases – Are we always notifying neighboring residents when building and standards cases may impact their area?
3. Committees – He suggested the Council look at how they select people for the various committees. He asked how the Council can accomplish committee appointments while appointing both people the council does know and doesn't know. He also questioned continuing to appoint people to multiple committees?
4. Councilman Farris requested staff to provide the ordinances that create the committees and commissions and tell the mission of each.
5. He suggested the city work with YMCA more and community organizations to publicize city needs and engage their resources to assist in working in conjunction with the city's resources.
6. City Amenities – Regional Aquatics Center versus neighborhood centers. He noted that a neighborhood pool cannot be built for everyone. But questioned how the city chooses to address the needs of different areas in the community and which areas still need to be addressed by district and throughout the entire city.
7. Economic Development – He suggested the city resume the discussion of a Convention Center Hotel.

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8. Heritage Crossing – Councilman Farris noted that emphasis needs to be placed on the development of downtown. All areas are important, however, we do need to revitalize the downtown area.

Place 8, Joe Philipp, provided the following comments:

1. Public Finance, Economic Development and Transportation/Infrastructure, and Public Safety are the four things that Councilman Philipp would like to focus upon.
2. Economic Development – He suggested that the city keep moving forward with all economic development initiatives; including looking at all avenues for growth. He also suggested façade improvements on some of our recreation centers.
3. Transportation and Infrastructure – Councilman Philipp suggested communicating to citizens why things are being replaced or repaired.
4. Police and Fire – He noted the importance of building a community policing initiative that promotes resident involvement with the police department. Water needs to be an important emphasis.
5. Bond Issuance – He emphasized the importance of managing timing of bond issuances.
6. Heritage Crossing – He noted that Council should be involved in discussing the concept plan; then delegate clearly how it should be done. He acknowledged that more developers should be involved in the project.
7. Councilman Philipp stated that a discussion needs to be held concerning ICVB and the Arts Center and how money's are extended to them as well as how debts are obligated to them.
8. Entertainment Venue – He confirmed the concept of the project is of value but the debt issuance needs to be re-evaluated. It needs to be the right plan, not just a plan; the plan needs to be realistic and doable.
9. Board, Commissions and Committees – He noted that the process needs to be guided and evaluated. How we appoint members, why we appoint members and the decisions need to be collective.
10. CIP Bond Program – He noted the importance of how we manage the program.
11. Election process and redistricting – He stated that both issues need to be look at this year.
12. Councilman Philipp noted that corridors improvements still need to be addressed.
13. Housing – He stated that crowding within houses needs to be addressed.
14. Ethics Standards – what do we expect? He stated that Council need to affirm the standards that are in place or readdress this issue.

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Mayor Beth Van Duyne, provided the following comments:

The Mayor asked staff to compile a list of things to bring back for discussion and how long staff believes it will take and then seek out an appropriate time for the meeting.

The meeting adjourned at 12:59 p.m.

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Beth Van Duyne, Mayor

ATTEST:

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Shanae Jennings, TRMC  
City Secretary